

## Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 05448 220839Z

15

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W

----- 027666

R 220745Z AUG 75

FM AMEMBASSY TAIPEI

TO USDOC WASHDC

INFO SECSTATE WASHDC 6737

UNCLAS TAIPEI 5448

USDOC FOR BIC/OIM/FE-SA/KELLY

E.O. 11652: N/A

TAGS: BEXP, TW

SUBJECT: CLOSING DAY REPORT

(1) COMPUTCH '75

(29 U.S. TRADE CENTER, TAIPEI, AUGUST 19-22, 1975

(3) 22

(4) \$1,063,500

(5) \$11,475,000

(A) \$ 5,915,000 (16 NTM)

(B) \$ 5,560,000 (6 OTM)

(6) 1

(7) 0

(8) 8

(9) N/A

(10) 4526 (UNOFFICIAL)

(11) THE UNOFFICIAL COUNT OF 4526 VISITORS REPRESENTS THE BEST

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ATTENDANCE TO AN EXHIBITION STAGED AT THIS CENTER. THE 9:00 TO

10:00 A.M. SHOWING TO SPECIAL BUYING GROUPS ON WEDNESDAY AND FRIDAY SWELLED THE ATTENDANCE BY 195. A SPECIAL RECEPTION AND SHOWING TO THE ATTENDEES OF THE INTERNATIONAL COMPUTER SYMPOSIUM '75, ADDED 340 TO THE TOTAL ATTENDANCE.

THE EXHIBITORS WERE EXHAUSTED BUT UNCOMPLAINING ON FRIDAY AS THEY REPORTED ACTUAL AND PROJECTED SALES OF \$12,538,500 AND RECORDED 737 SALES LEADS.

THE TIMING OF COMPUTECH '75, WAS EXCELLENT AS THE PROMOTION OF THE TRADE CENTER AND THE SPONSORS FOR ICS '75, ALERTED THE COMPUTER INDUSTRY IN THE REPUBLIC OF CHINA THAT AUGUST 19-22, WAS COMPUTER HARDWARE AND TECHNOLOGY WEEK IN TAIPEI.

(12) THE NUMBER OF PARTICIPANTS FOR THIS EXHIBITION IS REDUCED FROM 23 TO 22 AS DATUM, INC., A NON-ESTABLISHED PARTICIPANTS, FAILED TO HAVE A COMPANY REPRESENTATIVE IN TAIPEI TO MAN THE BOOTH. BOOTH ATTENDANT WAS NOT INFORMED ON PRICES OR QUALIFIED TO INTERVIEW PROSPECTIVE AGENTS.  
UNGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 22 AUG 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Source:** CORE  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750290-1122  
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**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ellisoob  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 30 JAN 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <30 JAN 2003 by ReddocGW>; APPROVED <15 MAR 2004 by ellisoob>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CLOSING DAY REPORT (1) COMPUTCH '75  
**TAGS:** BEXP, TW  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006